

Event, Sports and Adventure Photography

Explore the exciting field of documenting the world of entertainers, athletes and adventurers.

This practical workshop focuses on the exciting, demanding and specialized world of event, sports and adventure photography. Capturing hard-to-get shots at home or abroad involves a special attitude, skills of "backstage access", powers of visualization, imagineering, and intuitive camera knowledge.

Topics include:

- Market opportunities: how to "get in" to the field
- Opportunity-winning attitudes and behaviours
- Natural light vs. flash
- Analog vs. digital
- Aerial, mountain and underwater photography
- Adventure racing, expeditions and stadium sports
- Planning and on-site problem solving
- Accreditation - official and unofficial access

Prerequisite:

Intermediate to advanced skill in camera operations

Hours:

24 hours over 3 weekends

Schedule:

February 7 to March 8

Cost:

\$ 205.00

Photography and Public Relations

Learn "backstage" tips and techniques and imaging yourself capturing the images that tell the story of important people, places and ideas.

This course for students, promoters, entrepreneurs and non-profit organizations, will help participants develop successful attitudes and "all access" skills. Students will learn to work with public relations and promotion professionals, exploring real-world challenges not covered in technical literature. Although the camera handling is similar, promotional and public relations photography is significantly different from press or documentary photography. This course focuses on understanding, attitudes and objectives.

Topics include:

- Celebrity, political and commercial market opportunities
- Tuning In the "Business Story"
- Networking yourself and others into position
- Planning, timing and exploiting opportunities
- "The Decisive Moment"
- Bringing the media on side

Prerequisite:

Basic camera handling skills required

Hours:

20 hours (5 classes and location shoot)

Schedule:

January 28 to March 1

Cost:

\$ 180.00

Intermediate Digital Photography

Welcome to the 21st century. Learn how to use your digital camera to keep pace with your imagination.

This intermediate level course will give students the opportunity to further explore the stimulating world of digital photography. Students will be introduced to intermediate level camera and computer techniques and will develop their own vision using today's new technology.

Topics include:

- Scanning
- Basic PhotoShop tools
- Understanding colour
- Digital photo retouching
- Understanding filters
- Combining Images/photo montage
- Adding type to your photos
- Landscape photography
- Portraiture

Prerequisite:

Introduction to Digital Photography or equivalent

Hours:

30 hours

Schedule:

Thursday evenings, January 30 to April 3

Cost:

\$ 205.00

514 933-0047

Register by phone, fax or in-person starting January 13 at the

Centre for Imaging Arts and Information Technologies
4001 de Maisonneuve Blvd. West, Suite 2G.1
Montreal, Quebec H3Z 3G4

Fax: 514 937-3832
Email: ciait@dawsoncollege.qc.ca
www.dawsoncollege.qc.ca/ciait